

MARKET ACCESS DAY

Vilnius, 17 June 2026



Market Access Day Programme	
Vilnius, Lithuania	
Wednesday, 17 June 2026	
8:00-9:00	<ul style="list-style-type: none"> Registration and welcome coffee
9:00-9:10	<p>Opening remarks by:</p> <ul style="list-style-type: none"> Mr Kęstutis Budrys, Minister of Foreign Affairs
9:10-9:40	<p>Keynote speech “Implementation and enforcement of EU trade policy and its benefits to Lithuanian companies”:</p> <ul style="list-style-type: none"> Mr. Denis Redonnet, Deputy Director-General and Chief Trade Enforcement Officer, Directorate-General for Trade and Economic Security, European Commission: <p>Followed by Q&A</p>
9:40 – 10:40	<p>High-level panel “Goeconomics and the Future of EU Trade Policy”</p> <p>Moderator: Justinas Mickus, Senior Policy Analyst, STRATA</p> <p>Panellists:</p> <ul style="list-style-type: none"> Mr. Denis Redonnet, Deputy Director-General and Chief Trade Enforcement Officer, Directorate-General for Trade and Economic Security, European Commission; Mr. Donatas Tamulaitis, Director, External Economic Relations and Economic Security Policy Department, Ministry of Foreign Affairs of the Republic of Lithuania; Mr. Vidmantas Janulevičius, President, Confederation of Lithuanian Industries, and “EU Trade Champion”; Mr. Simonas Černiauskas, CEO, Lithuanian DigiTech Sector Association INFOBALT, and “EU Trade Champion”; Ms. Indrė Genytė-Pikčienė, Chief Economist, “Artea” bank; <p>Followed by Q&A</p>
10:40-11:20	<p>Session 1 – Trade barriers</p> <p>Presentation “What can the European Commission offer to boost your exports and overcome barriers - concrete tools: Access2Markets portal and the Single Entry Point”:</p>

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	<ul style="list-style-type: none"> Ms Olivia Mollen, Policy Officer, Unit R/2, DG Trade and Economic Security Directorate-General for Trade and Economic Security team, European Commission. <p><i>Followed by Q&A</i></p>
11:20-12:20	<p>Session 2 – Free Trade Agreements</p> <p>Presentation “EU Free Trade Agreements and their concrete benefits to companies”:</p> <ul style="list-style-type: none"> Mr. Peter Berz, Head of Unit, Directorate-General for Trade and Economic Security, European Commission <p>Panel discussion: “Use of FTAs in your Market Entry Strategy”</p> <p>Moderator: Mr. Justinas Mickus, Senior Policy Analyst, STRATA</p> <p>Panelists:</p> <ul style="list-style-type: none"> Mr. Peter Berz, Head of Unit, Directorate-General for Trade and Economic Security, European Commission; Ms. Monika Paulė, Director, Innovation Agency; Mr. Darius Lasionis, Director, Engineering and Technology Industries Association of Lithuania (LINPRA); Ms. Agnė Ševeliovienė, Head of Export Sales JSC Meskenas; Ms. Gražina Mykolaitytė-Nielsen, CEO and Co-Founder of VUGENE; <p><i>Followed by Q&A</i></p>
12:20 – 12:30	<p>Geopolitical insights and closing remarks:</p> <ul style="list-style-type: none"> Mr. Donatas Tamulaitis, Director, External Economic Relations and Economic Security Policy Department, Ministry of Foreign Affairs of the Republic of Lithuania
12:30-13:30	<p>- Buffet networking lunch</p>

Venue

Novotel Vilnius Center

Address: Gedimino prospektas 16, Vilnius 01103